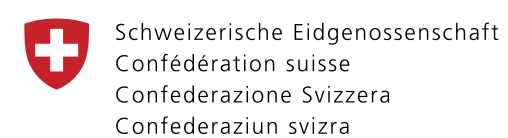


IMPACT OF RISIALBANIA-SUPPORTED TOURISM PRODUCTS 2014-2021

A project of the Swiss Agency for
Development and Cooperation SDC



Swiss Agency for Development
and Cooperation SDC

In partnership with:



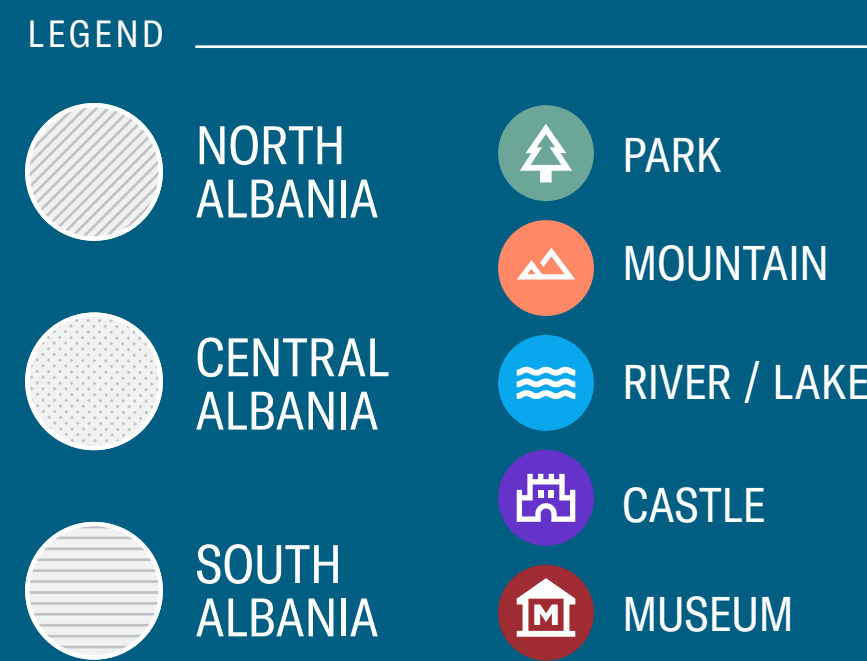
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SUSTAINABLE PARTNERSHIPS ESTABLISHED BETWEEN TOUR OPERATORS AND LOCAL COMMUNITIES



WHERE ARE WE WORKING?



1 Albania has a growing tourism sector marking a steady raise in this sector's contribution to the GDP over recent years.

2 World Travel & Tourism Council estimates that this sector will employ 6% of the total workforce in Albania by 2025.

3 Risi's interventions in the tourism sector these 8 years, seek to reduce the seasonality of the sector and promote sustainable tourism that has a great potential for qualitative growth in the country.

4 Through promotion of innovative alternative tourism offers in national, regional and international markets we increase the opportunities for local businesses to grow and to create new jobs.

WHAT IS SUSTAINABLE TOURISM?

**SUSTAINABLE TOURISM IS THAT TYPE OF TOURISM THAT
MAXIMISES BENEFITS AND MINIMISES NEGATIVE IMPACTS ON:**



THE ENVIRONMENT

Protecting natural environments, wildlife and natural resources, and minimising waste and negative contributions to global climate change.



LOCAL SOCIETY AND ECONOMIES

Contributing to employment and income generation in local communities but avoiding over-tourism and over-reliance on tourism.

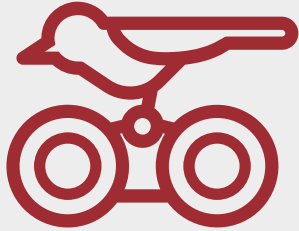





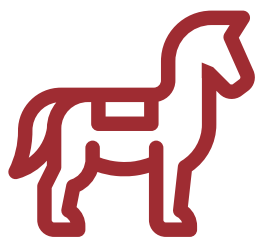
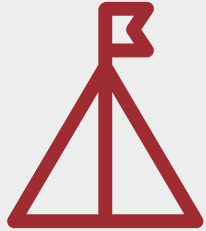


LOCAL CULTURE AND HERITAGE

Respecting and celebrating culture and contributing to the preservation of cultural diversity and the conservation of cultural heritage.

TYPES OF INNOVATIVE TOURS ORGANIZED BY OUR PARTNERS


Legend / Iconography:

<p>Birdwatching</p> 	<p>Culture</p> 	<p>Hiking</p> 	<p>Adventure</p> 
<p>Local experiences</p> 	<p>Biking</p> 	<p>Horseriding</p> 	<p>Glamping - Glamorous Camping</p> 

Learn more:

Are you curious to learn more?

Let's take a closer look at each region!



NORTH ALBANIA: EXPLORING THE ALPS



PARTNERS	G02	AOS	SONDOR
BUSINESS BENEFITED	7	15	16
TOURISTS WELCOMED	320	80 / YEAR	187
MAIN ORIGIN OF TOURISTS	AL, DE, AT, CH.	DE, NL, SE, GB, BE.	DE, AT, IL, BR, GB
TOUR TYPES			

SOUTH-EAST ALBANIA: LIVE LIKE LOCALS



PARTNERS

FONDACIONI GJIROKASTRA	DMO KORÇA	RAFTING VJOSA
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BUSINESS
BENEFITED

8

150

10-15

TOURISTS
WELCOMED

600

500

40

MAIN ORIGIN
OF TOURISTS

IT, US, FR.

AL, IT, FR, ES
RKS, MK.

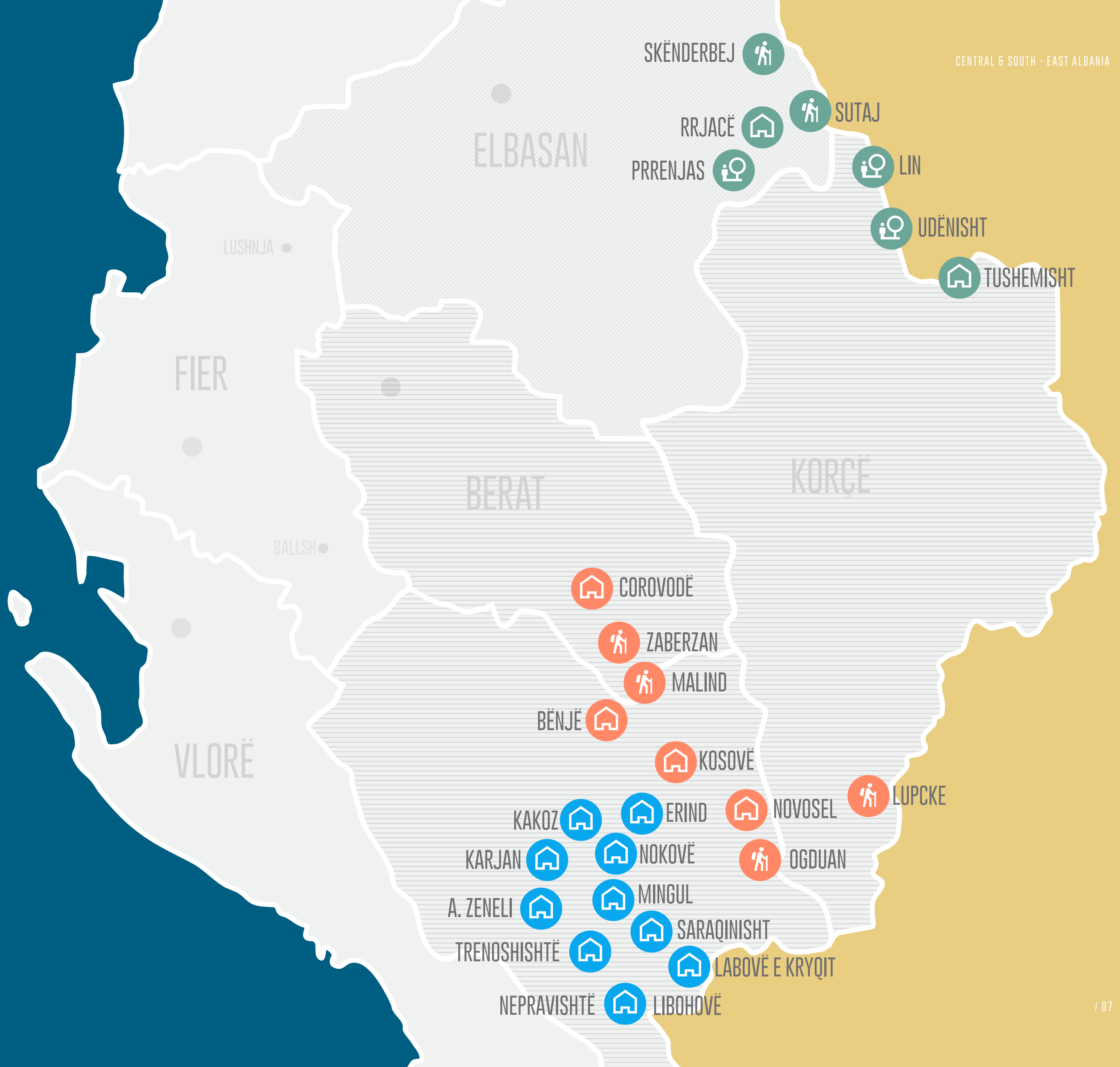
DE, AT, CH, ES

TOUR TYPES



SOUTH-EAST ALBANIA: LIVE LIKE LOCALS

CENTRAL & SOUTH - EAST ALBANIA



PARTNERS

	ADVENTURE & FUN	ECOTOUR ALBANIA	ZBULO
BUSINESS BENEFITED	20	15	12
TOURISTS WELCOMED	745	70	30
MAIN ORIGIN OF TOURISTS	WEST EUROPE	FR, CH.	WEST EUROPE, DE.
TOUR TYPES			

SOUTH ALBANIA: YOUR AUTHENTIC EXPERIENCE



PARTNERS

**KAZAKU TOUR &
ALBANIAN DREAMS**

**VJOSA
ADVENTURE**

KAONIA

BUSINESS BENEFITED

13

16

19

TOURISTS WELCOMED

150

34

155

MAIN ORIGIN OF TOURISTS

DE, FR, ES, IT, NO,
FI, AL.

WEST EUROPE

WEST EUROPE,
AL.

TOUR TYPES



SOUTH ALBANIA: YOUR AUTHENTIC EXPERIENCE

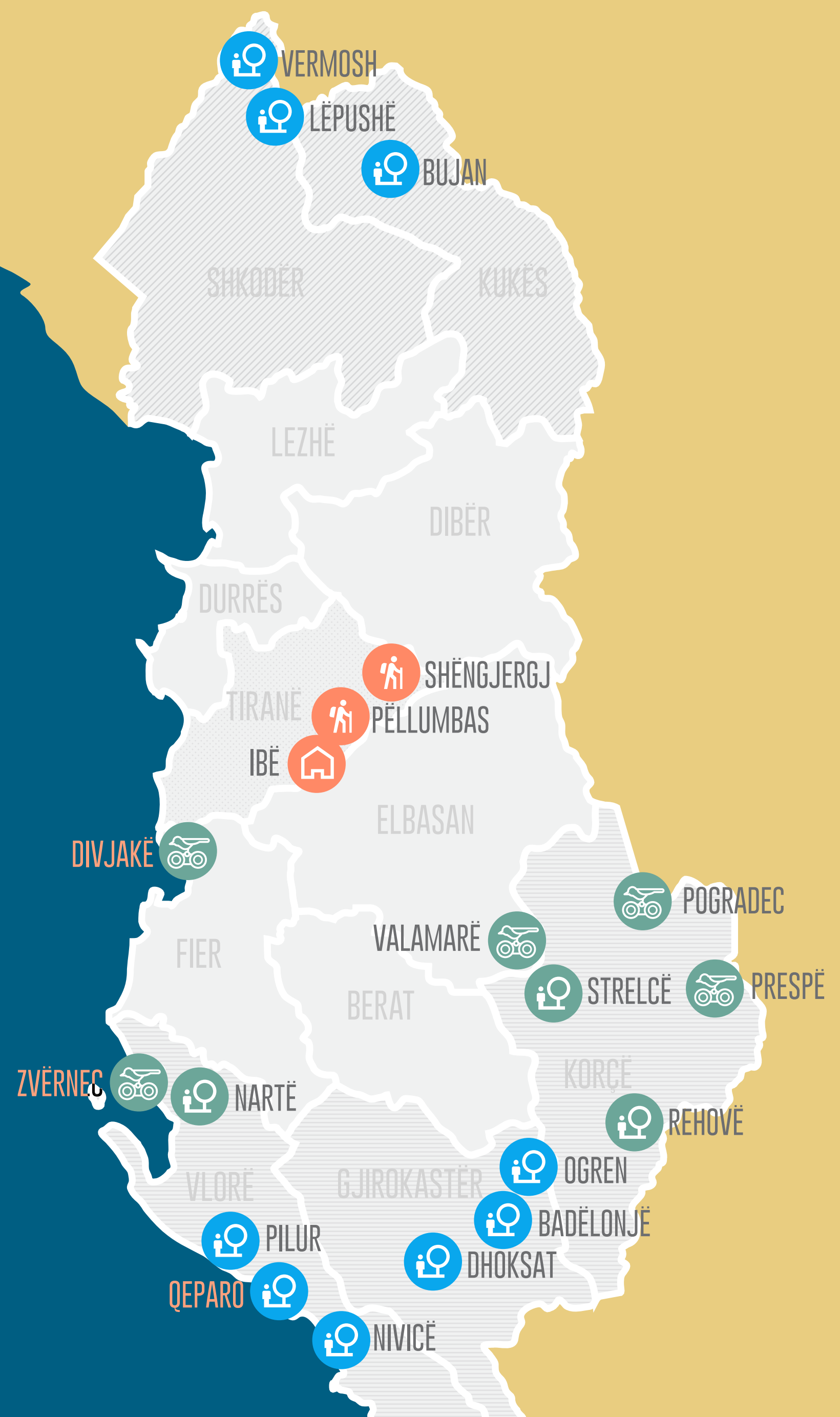


PARTNERS

CARAVAN HORSERIDING	VISIT GJIROKASTRA	OUR OWN EXPEDITION
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BUSINESS BENEFITED	12	50	15
TOURISTS WELCOMED	100	1195 (INDIRECT)	25
MAIN ORIGIN OF TOURISTS	WEST EUROPE, AL.	-	EU, USA
TOUR TYPES			

CENTRAL ALBANIA: EXPERIENCE YOUR OWN ADVENTURES



PARTNERS	OFFLIMITS ALBANIA	ALBANIAN TRIP	OUTDOOR ALBANIA
BUSINESS BENEFITED	19	24	12
TOURISTS WELCOMED	428	20	-
MAIN ORIGIN OF TOURISTS	WEST & EAST EUROPE, AL.	WEST EUROPE, AL.	-
TOUR TYPES			

DO YOU HAVE AN IDEA, OR SIMPLY WANT TO KNOW MORE?

REACH US AT OUR CONTACTS BELOW!

 risialbania.al

 info@risialbania.al

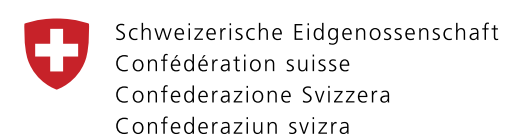
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A project of the Swiss Agency for
Development and Cooperation SDC



Swiss Agency for Development
and Cooperation SDC

In partnership with:



Implemented by:

